

canadian  
12th Annual **water**  
summit

**JUNE 8-10**  
**2021**  
3-DAY  
VIRTUAL SUMMIT

IN COLLABORATION WITH  
**CWWA**  **ACEPU**  
Canadian Water and Wastewater Association / association des eaux potables et usées  
**Window  
on Ottawa**

# OUR BLUE ECONOMY

Opening Windows on Water Across Canada



## Virtual Event Prospectus

@CdnWaterSummit #CdnWaterSummit #CanadianWaterSummit

**watersummit.ca**

## Your Invitation to the CWS/WOO Virtual Conference

The Canadian Water Summit, Water Canada, and the Canadian Water and Wastewater Association have collaborated closely over the last year producing 18 focused and thoughtful webinars of interest to thousands of water enthusiasts and professionals like you. We've opened many windows of discussion from communities across Canada.

Join your peers and colleagues online for highlights from our challenging year in water. Engage in fresh sessions on the new Canada Water Agency, emerging contaminants in wastewater, and the Investing in Canada Infrastructure program. We'll also be announcing the 2021 Water's Next Awards!

### CWS 2021 PROGRAM THEMES AND TOPICS

- Protecting Our Drinking Water
- Emerging Contaminants in Wastewater
- Prioritizing Drinking Water Projects
- Where Technology Meets Stormwater
- Investing in Canada Infrastructure Program
- Health Canada's Drinking Water Programs
- National Issues for the Canada in a Changing Climate
- Developing the Canadian Water Agency

### ONLINE PROGRAM TEAM

Actual Media and CWWA teams are working collaboratively to bring you this special two-in-one event. To discuss your involvement, contact us:

**Nick Krukowski**, Sales Manager  
**E:** [nick@actualmedia.ca](mailto:nick@actualmedia.ca)  
**P:** 416-444-5842, ext. 0101

**Natasha Mawji**, Event Manager  
**E:** [natasha@actualmedia.ca](mailto:natasha@actualmedia.ca)  
**P:** 416-444-5842, ext. 0115

**Simran Chattha**, Joint Program Manager  
**E:** [simran@actualmedia.ca](mailto:simran@actualmedia.ca)  
**P:** 416-444-5842, ext. 0116

**Robert Haller**, CWWA Executive Director  
**E:** [rhaller@cwwa.ca](mailto:rhaller@cwwa.ca)  
**P:** 613-246-6456

**Adrian Toth**, Joint Program Manager  
**E:** [atoth@cwwa.ca](mailto:atoth@cwwa.ca)  
**P:** 613-747-0524 ext.5

**Kara Parisien**, Communications Manager  
**E:** [kparisien@cwwa.ca](mailto:kparisien@cwwa.ca)  
**P:** 613-795-4998



## CWS 2021 Sponsorship Levels

PRESENTING/PLATINUM SPONSOR: \$12,500	GOLD SPONSOR: \$10000	CONTENT SPONSOR: \$7,500	SILVER SPONSOR: \$5,000
<ul style="list-style-type: none"> <li>• Sponsor a Plenary Session</li> <li>• 8 Full Registrations and Water's Next Awards</li> <li>• Full page ad in Water Canada magazine</li> <li>• 12-month banner on WaterSummit.ca</li> <li>• Virtual Sponsor Booth on Event Platform</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Full Registrations and Water's Next Awards</li> <li>• Full page ad in Water Canada magazine</li> <li>• 12-month banner on WaterSummit.ca</li> <li>• Virtual Sponsor Booth on Event Platform</li> </ul>	<ul style="list-style-type: none"> <li>• 6 sponsorships available: Wastewater; Drinking Water; Stormwater; Projects; Policy; Innovation</li> <li>• Introduce or Conclude a Session</li> <li>• 4 Full Registrations and Water's Next Awards</li> <li>• Full page ad in Water Canada magazine</li> <li>• 12-month banner on WaterSummit.ca</li> <li>• Virtual Sponsor Booth on Event Platform</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Full Registrations and Water's Next Awards</li> <li>• Half page ad in Water Canada magazine</li> <li>• 12-month banner on WaterSummit.ca</li> <li>• Virtual Sponsor Booth on Event Platform</li> </ul>
BRONZE SPONSOR: \$2,500	WATER'S NEXT AWARDS, CATEGORY SPONSORSHIP: \$2,500		
<ul style="list-style-type: none"> <li>• 2 Full Registrations and Water's Next Awards</li> <li>• 12-month banner on WaterSummit.ca</li> <li>• Virtual Sponsor Booth on Event Platform</li> </ul>	<div>  <p>Celebrating Canadian water leaders and champions</p> </div> <ul style="list-style-type: none"> <li>• Present the Award in your category</li> <li>• 8 Water's Next Awards Registrations</li> <li>• Half page ad in Water Canada magazine</li> <li>• 12-month banner on WatersNext.ca</li> </ul>		

**CONTACT: Nick Krukowski P: 416-444-5842, x0101 E: [nick@actualmedia.ca](mailto:nick@actualmedia.ca)**

## VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

# water's next awards 2021

Celebrating Canadian water  
leaders and champions

## Virtual Award Ceremony

June 10, 2021  
3-4:30 p.m. EST

### AWARD CATEGORIES

#### People

- Academic Leader
- Business Leader
- Government
- Non-Government Leader
- Operator
- Young Professional

#### Projects/Technology

- Conveyance
- Drinking Water
- Early Adoption
- Education and Outreach
- Wastewater
- Water Resources
- Stormwater

#### OVERALL

- Company of the Year
- Project of the Year
- Water Steward of the Year

### AWARD SPONSORSHIP: \$2,500

- Present the Award in your category
- 8 Water's Next Awards Registrations
- Half page ad in Water Canada magazine
- 12-month banner on WatersNext.ca

For 2021 sponsorship opportunities, contact Nick Krukowski P: 416-444-5842 ext. 0101 E: [nick@actualmedia.ca](mailto:nick@actualmedia.ca)

## THANK YOU TO OUR CWS 2020-2021 SUPPORTERS

### PRESENTING



### PARTNER



### GOLD



### SILVER



### BRONZE



### CONTRIBUTING



### CHARITABLE PARTNERS



### MEDIA



### EXHIBITORS



**CONTACT: Nick Krukowski P: 416-444-5842, x0101 E: [nick@actualmedia.ca](mailto:nick@actualmedia.ca)**